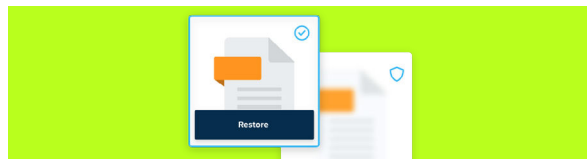


# Protect your data with continuous, automatic backup

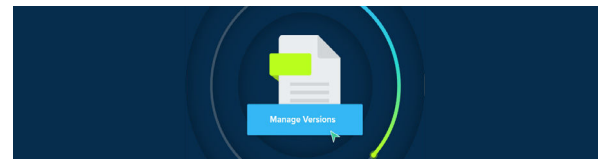
CrashPlan delivers effortless, ongoing computer data backup and recovery solutions, prioritizing data security without disrupting user productivity. With an easy-to-use console, CrashPlan reliably guards against data loss from user errors, ransomware, or unforeseen events, providing secure backup and recovery solutions for every need. Trusted globally by over 50,000 businesses and 900,000 users, including major brands and universities, CrashPlan offers robust, secure computer backup accessible for anyone, anytime, anywhere.



## CrashPlan Essential

### Protect what matters.

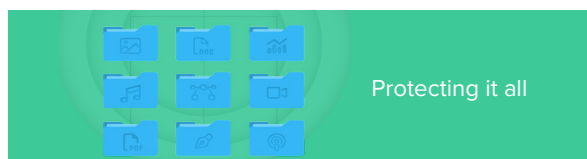
Designed for Individuals. With CrashPlan Essential, users get the most robust computer backup at the best price point in the market. Keep all your valued files safe in the cloud so you never again have to worry about losing the data that means the most to you.



## CrashPlan Professional

### Your ideas matter.

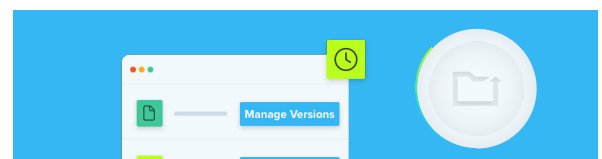
Designed for Small Businesses and Creators. CrashPlan Professional offers unlimited data backup and recovery, you can rest assured that when something goes wrong, you'll be able to pick up right where you left off with little to no data loss.



## CrashPlan Enterprise

### Protect it all.

Designed for Large Organizations. CrashPlan Enterprise is the scalable data resiliency solution your organization needs. Built on proven backup fundamentals, CrashPlan Enterprise gives your organization the visibility and compliance controls it deserves while also accommodating the habits of the modern worker.



## CrashPlan for MSPs

### Accelerate your business growth.

Designed for Managed Service Providers (MSPs). CrashPlan for MSPs was built to provide MSPs with an easy way to offer your customers unparalleled data resiliency. With flexible billing options and administrative functionality, you never again have to worry about a customer losing data.

**“There is nothing like it. Simply the best endpoint backup software out there.”**

—Virginia Polytechnic University

# CrashPlan feature\* summary



## Protection everywhere

Centralized, cloud-based endpoint backup that works across geographies, platforms, and devices. All your user needs is an internet connection.



## Automatic

CrashPlan backs up every version of every file automatically; deduplicates, compresses, and encrypts files regardless of type to ensure all data is collected regularly on a configurable schedule. All without impacting bandwidth or system resources.



## Advanced administration

One admin can manage tens of thousands of users via a unified admin console with real-time reporting and administration.



## Cost savings

Unlimited storage protects against ballooning cloud storage costs, easy device migration saves on device lease overruns, end-user restore saves IT time, and easy version restore prevents a need to pay any ransom.



## No data loss disasters

In the event of file corruption, ransomware, user error, or natural disaster — backup with versioning means your data is safe no matter what.



## E-discovery and legal hold

Prevent adverse inferences and spoliation sanctions by collecting and being able to produce data from the source. Protect your organization with or without notifying the data custodian.



## Encryption key management

Meets data security and privacy requirements with AES-256 block-level encryption before transmission, in transit and at rest and an option to keep encryption keys in customer-owned key-escrow instances.



## Low impact / high adoption

Low impact on network traffic and CPU performance ensures productivity. Self-service recovery via the agent or web app free up IT resources and increase employee productivity.



## Cross-platform

Supports all your organization's devices and operating systems—desktops and laptops running Mac, Windows, and Linux.



## Reduce migration time and costs

A built-in device migration workflow reduces IT and end-user time spent during tech refresh/ data migration and eliminates unplanned downtime from device failure.



## Efficient single sign-on

User onboarding at scale is made possible through easily mapped roles and permissions using SAML and SCIM integrations.

\* Feature availability varies by product.

**“CrashPlan enables us to relax and know that the gap of end-user data is covered.”**

—IT Administrator, Global Ad Agency

## The bottom line

CrashPlan® provides peace of mind through secure, scalable, and straightforward endpoint data backup. We help organizations recover from any worst-case scenario, whether it is a disaster, simple human error, a stolen laptop, ransomware, or an as-of-yet-undiscovered calamity.



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