CrashPlan™

Why You Need to Back Up Microsoft 365

Even cloud data needs backup; the responsibility is yours.

Modern businesses rely on cloud-hosted productivity suites like Microsoft 365, yet many assume the provider will automatically restore their data in the event of an incident. Like most SaaS providers, Microsoft operates under a **shared responsibility model**: it guarantees service availability and infrastructure security, but **your data is your responsibility**—including protection against deletion, corruption, and cyberattacks.

Hear from Microsoft's head of Microsoft 365 on why you should choose CrashPlan to protect your data.

Watch the Video Now

Shared Responsibility: Who Protects What

Learn more about the **shared responsibility model**

Customer Responsibility

- ✓ Limiting access and following compliance rules to maintain safety
- ✓ Managing access and secure logins with the right tools
- ✓ Protecting connected devices from ransomware and other threats
- ✓ Configuring APIs, storage, and systems properly to prevent breaches
- ✓ Writing and deploying apps using secure practices

Cloud Service Provider's Responsibility

- ✓ Securing data centers, hardware, and facilities to protect the physical infrastructure
- ✓ Managing systems that make cloud functionality possible
- ✓ Providing tools like firewalls and network defenses to enhance security
- ✓ Securely deploying and configuring cloud infrastructure for SaaS applications
- ✓ Implementing authentication methods (e.g., MFA) and managing permissions
- ✓ Protecting the software and its underlying code

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Key Stats You Shouldn't Ignore

1 in 4

Phishing attacks in Q1 2025 targeted Microsoft credentials

Source: **Check Point**

$10.22 million

Average cost of a data breach in the United States in 2025

Source: **IBM**

91%

Of organizations say one hour of downtime costs more than $300,000

Source: **ITIC**

0

The number of true, independent backups Microsoft automatically provides for your data

Source: **Microsoft**

Built-In Tools vs. CrashPlan Backup

Built-In Tools

- ✕ Deleted data retained for 30 days
- ✕ Fragmented role management across multiple admin portals
- ✕ Limited search and restore capabilities slow down recovery efforts
- ✕ No single backup solution for all Microsoft 365 workloads
- ✕ No safeguard against ransomware or malicious encryption

CrashPlan

- ✓ Retention periods completely configurable by customer
- ✓ Centralized, role-based permission management to control who can view, restore, or manage backups
- ✓ Self-serve recovery, granular search, and in-app content previewing
- ✓ Unified backup across Exchange, SharePoint, OneDrive, and Teams
- ✓ Immutable backups protect against ransomware, ensuring safe recovery from cyberattacks

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How Phishing Puts Microsoft 365 Data at Risk

Microsoft has been the **#1 most impersonated brand** in phishing attacks since 2023. With one in four phishing attacks spoofing Microsoft, these attacks often mimic Microsoft 365 login pages or file-sharing notifications—aiming to gain direct access to business-critical data.

Once inside, attackers can:

→ Access and exfiltrate email from Exchange

→ Encrypt or delete files in OneDrive and SharePoint

→ Set up forwarding rules or persistent access

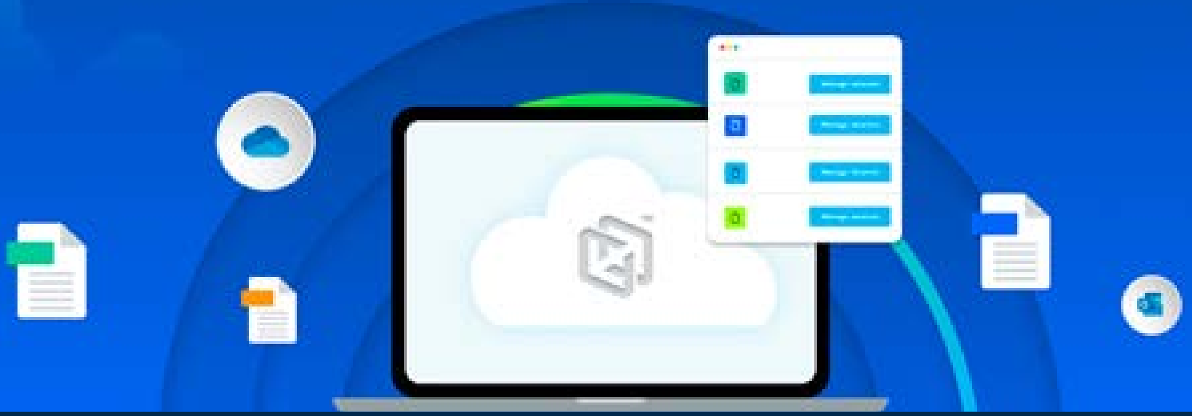
→ Spread malware internally through Teams

Without independent backup, organizations may have no way to recover this lost or compromised data—and the cost of inaction is only rising.

Want to See a Full Demo of the CrashPlan Platform?

See how CrashPlan helps you protect your data and maintain business continuity.

Watch the Demo Now



CrashPlan™

CrashPlan© provides cyber-ready data resilience and governance in a single platform for organizations whose ideas power their revenue. Trusted by entrepreneurs, professionals, and businesses of all sizes worldwide, CrashPlan's comprehensive backup and recovery solutions ensure the safety and compliance of data without disruption, anywhere at any time. To learn more, contact us at www.crashplan.com/contact-sales

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